

## October Update - Global Statistics for 2025 Financial Year

We thank the team that has produced the latest Global Statistics of Tiffany Circle for FY2025 particularly Anne Balfour – Founding Member of British Red Cross Tiffany Circle & Co Chair of Tiffany Circle International Council. The results are now in, and they are truly something for every member of our global giving circle to be immensely proud of.

Since its founding in 2007, the Tiffany Circle movement has achieved something *extraordinary*. Together, our remarkable network has raised over USD 309 million in direct giving and inspired a further USD 146 million through influenced donations - an astonishing achievement that speaks to both the generosity and passion of each and every member. What began as a single circle of women in the United States has grown into a sisterhood of more than 1,600 members across the world, all bound by a shared belief in the power of compassion and collective giving, and a unifying mission to support the work of the International Red Cross and Red Crescent Movement.

The latest figures highlight the extraordinary growth for the Tiffany Circle in the past 5 years. Together, we have more than doubled the total funds raised - from USD 143.5 million to USD 309.2 million, an incredible 115% increase - and grown our membership from 1,172 to 1,629 women worldwide, a 39% rise. Every region has contributed to this momentum, and with the exciting launch of the West Africa Tiffany Circle in 2024, our global sisterhood continues to expand in both strength and generosity.

What is also striking about this global network is the breadth of humanitarian programs that have been supported. Our contributions have funded life-saving vaccinations for millions of children, built resilience in disaster-affected communities, and empowered women and families in every corner of the globe - from wildfire recovery in Canada and maternal health in Zambia to youth and First Nations programs in Australia and humanitarian leadership in Vanuatu. We have backed women's empowerment and digital literacy initiatives in the Netherlands, maternal and child health projects in Laos and Syria through Switzerland's Circle, and now, through the newly formed West Africa Tiffany Circle, are soon to be nurturing Mother's Clubs that strengthen communities across Ghana, Nigeria, Senegal, and Togo.

We should all be so proud! Together, the Tiffany Circles now stand as one of the most significant global networks of women in philanthropy within the International Red Cross and Red Crescent Movement. Our members contribute not only funds, but also leadership, advocacy, and expertise that strengthen humanitarian outcomes in more than 120 countries. What extraordinary results these are - USD 455 million raised in total since inception! What a testament to collective giving these figures reflect. It is also hugely encouraging to see the incredible momentum across all regions, and we look forward to creating even more impact as we welcome new chapters into our global Tiffany Circle network in the coming years.