



Spring Edition

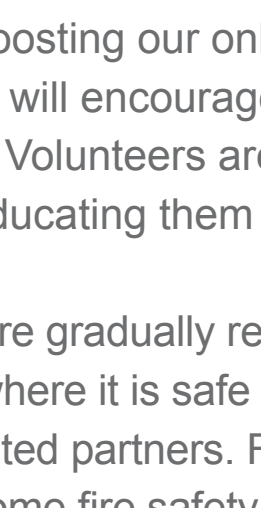
Dear Tiffany Circle Members,

This month marks the one-year anniversary of our country's efforts to manage the impact of a global pandemic. We have all experienced changes to our routines necessary to remain healthy and safe, and some of us have also endured loss. Throughout this challenging period, the American Red Cross has continued to reflect compassion and hope through its humanitarian service to our communities. Lifesaving blood, help during disasters and support to our service members, veterans and their families are needs the Red Cross has continued to meet, often at an accelerated pace.

Tiffany Circle women—1,000+ members strong—have also continued their generous commitments: giving more of their time, leading disaster fundraising efforts and more. We are grateful for all that you do to support our lifesaving mission. By now, you have received a copy of the Tiffany Circle [2020: Year-In-Review](#), which announces the success of our 2020 Strategic Plan and outlines our 2023 plan.

In closing, we want to express our deep appreciation to you for your continued commitment to our women's giving circle and the Red Cross mission. We hope you will enjoy reading the stories to follow highlighting the great impact the Tiffany Circle is making across the country and around the world.

We send our best wishes to you and your families for your continued safety and well-being.

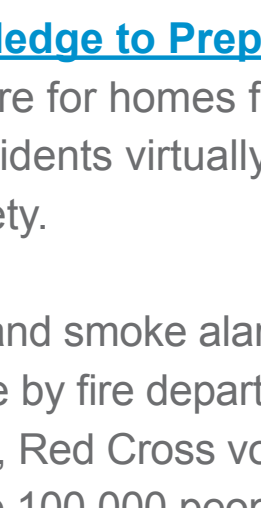


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National Council

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SOUND THE ALARM

Every day, seven people die in home fires, most often in homes without working smoke alarms. That's why the American Red Cross launched our Home Fire Campaign in 2014 to save lives and *Sound the Alarm* is a critical part of the campaign. Through this effort, we've made more than 900,000 homes safer and installed more than 2.1 million free smoke alarms. While Sound the Alarm was paused due to COVID-19, we've resumed this work with new, field-tested models.

First, we're boosting our online presence with [Pledge to Prepare](#), a microsite that will encourage the public to prepare for homes fires in two simple steps. Volunteers are also contacting residents virtually—typically by phone—educating them about home fire safety.

Second, we are gradually resuming home visits and smoke alarm installations where it is safe to do so. This is done by fire departments and other trusted partners. From April 8 to May 8, Red Cross volunteers will provide home fire safety education to prepare 100,000 people. These activities will be amplified in 50+ signature cities on May 8, 2021, our national Day of Action (also World Red Cross Day). On that day, in addition to virtual education, Red Cross volunteers plan to visit homes by appointment. All in-person interactions require masks and maintaining six feet distance while remaining outdoors.

Plans are being adapted at the community level in line with public health guidance, and regions are deciding which approaches best fit their communities.

Everyone's well-being remains our top priority, and we work closely with public health officials, partners and the Centers for Disease Control and Prevention to deliver our mission safely. To learn more, visit redcross.org/sound-the-alarm.html.

As Red Cross ambassadors, Tiffany Circle members are encouraged to sign the Pledge to Prepare, spread awareness and raise funds by making a personal donation and asking people in your networks to join you.



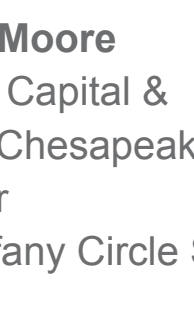
836

lives saved



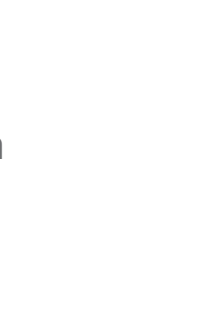
2,179,964

smoke alarms installed



901,170

households made safer



1,628,263

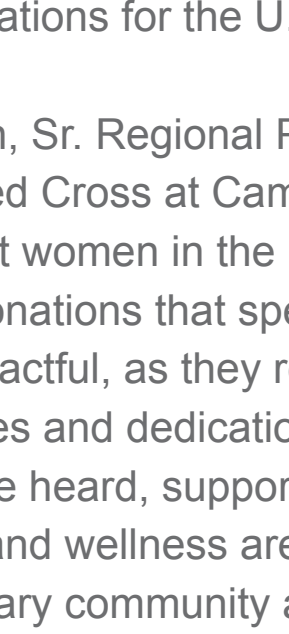
youth reached through campaign

TIFFANY CIRCLE VIRTUAL SUMMIT: SAVE THE DATE—OCTOBER 6-8, 2021

Please join women from across the country to celebrate and build upon the Tiffany Circle's many contributions of time, talent and treasure that collectively advance the lifesaving mission of the American Red Cross.

During our first virtual Summit, we will provide a dynamic and rewarding experience for our mission-driven community of women leaders.

Formal invitation and registration information to follow.

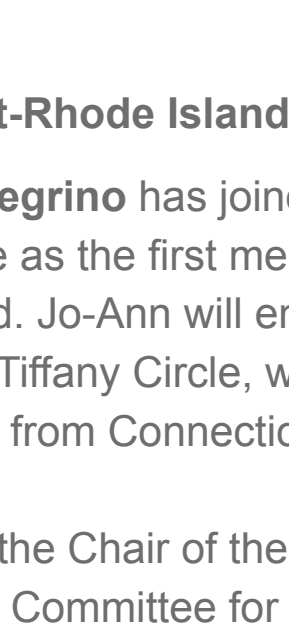


Teresa Hubbard

North Texas Region

Co-Chair

2021 Tiffany Circle Summit



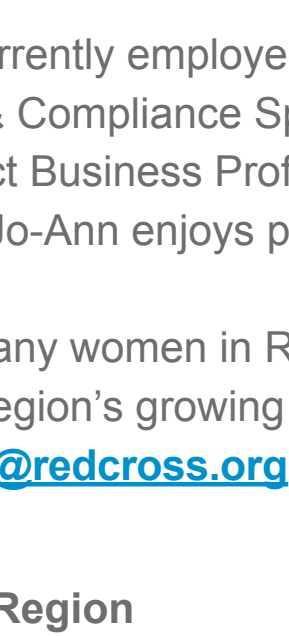
Tammy Moore

National Capital &

Greater Chesapeake Region

Co-Chair

2021 Tiffany Circle Summit



Pam State

Kentucky Region

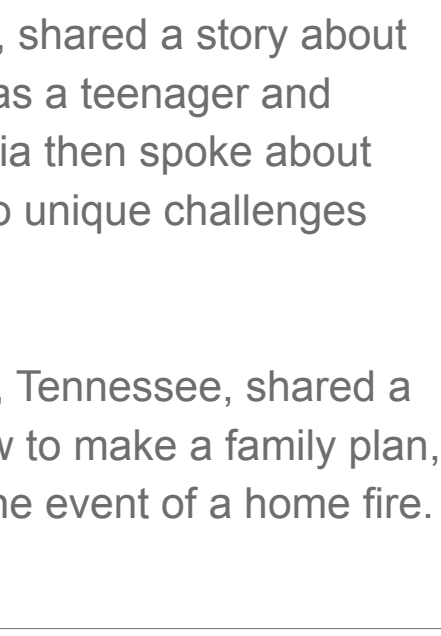
Co-Chair

2021 Tiffany Circle Summit

REGIONAL HIGHLIGHTS

Northern Ohio Region

The Northern Ohio Region recently gathered virtually to hear regional leaders, including CEO Mike Parks and Tiffany Circle member **Patty Flowers**, describe their deployment experiences helping communities during the unprecedented wildfire and hurricane season in 2020.



LT Andrea Wright (left), CPT Ellen Bramblee (center), and LTC Abigail Lee (right) look forward to receiving their personal care packages at Camp Lemonnier in Djibouti, Africa.

During the virtual session, the region launched its Holiday Mission Project to help female members of the U.S. military serving in Djibouti. Learning of the difficulties these military heroes face in securing personal care and hygiene products during COVID-19, members stepped up by purchasing items from a locally created Amazon Wish list.

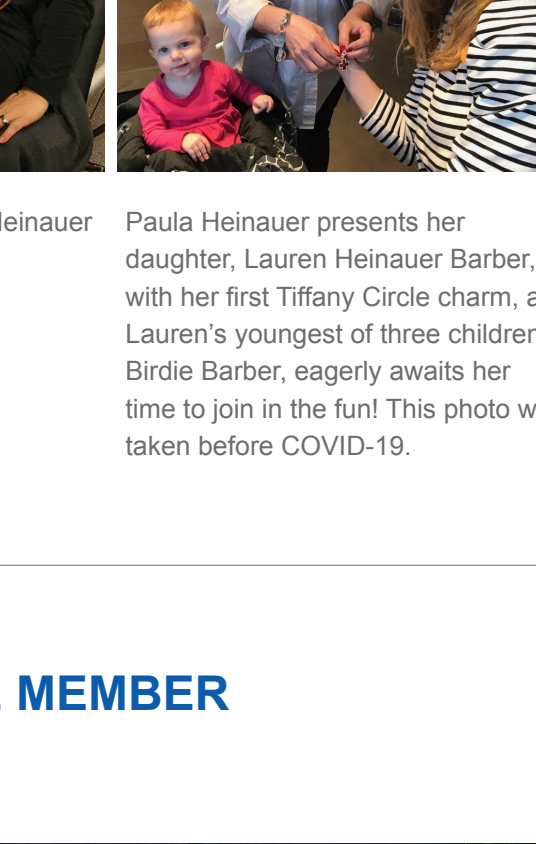
Northern Ohio Tiffany Circle Chair **Laurie Laidlaw Deacon** shared, "How special it is to be a part of a group of women who so willingly volunteer their resources and join together to support others during the holidays and also during all seasons."

In attendance was **Julia Bianchi**, who immediately engaged help from Tiffany Circle sisters in South Florida and the National Capital & Greater Chesapeake region who also contributed to the effort. In total, 450 items were shipped to the Red Cross office at Camp Lemonnier, the primary base of operations for the U.S. Africa Command in the Horn of Africa.

Kelsey Smith, Sr. Regional Program Specialist/Site Lead for the American Red Cross at Camp Lemonnier said, "It sometimes becomes apparent that women in the military feel overlooked or forgotten. Generous donations that specifically target the needs of women are uniquely impactful, as they remind our female service members that their sacrifices and dedication do not go unnoticed. Females that serve deserve to be heard, supported and celebrated equally. By ensuring their health and wellness are maintained, we create a stronger and more resilient military community as a whole."

Connecticut-Rhode Island Region

Jo-Ann Pellegrino has joined the Tiffany Circle as the first member from Rhode Island. Jo-Ann will engage with her region's Tiffany Circle, which has 22 members from Connecticut.



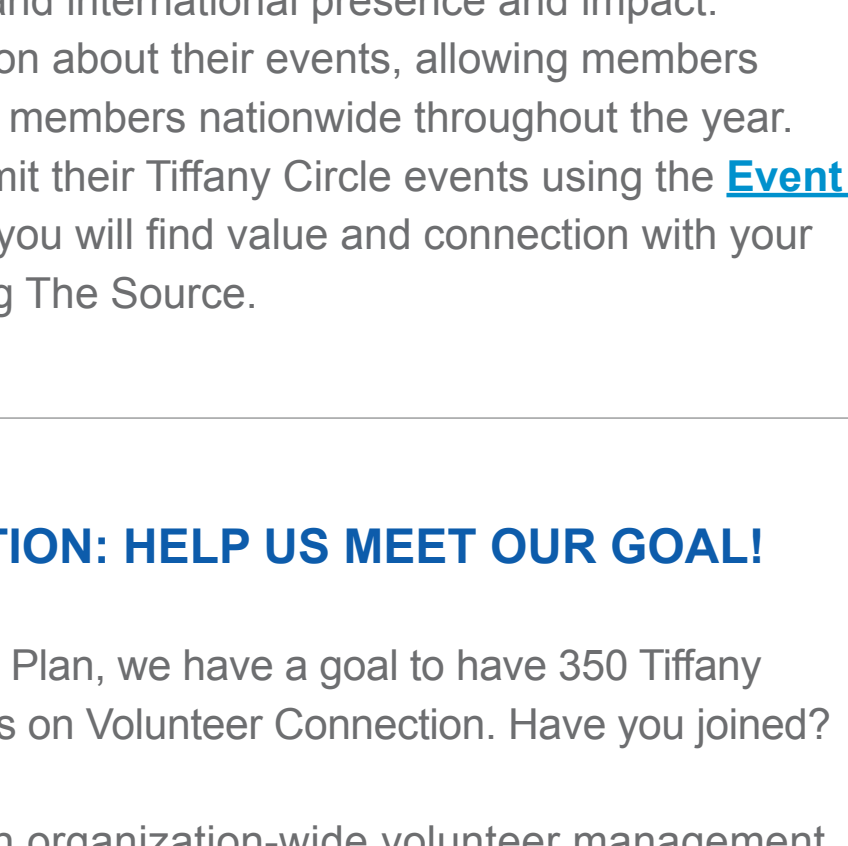
Pictured from left to right: Rhode Island Chapter Executive Director Susan Roberts, Connecticut and Rhode Island Regional CEO Mario Bruno and Board Chair and Tiffany Circle member Jo-Ann Pellegrino (Photo taken in 2019).

Jo-Ann is currently employed as a Lead IT Process & Compliance Specialist with Amica Insurance and serves as an Adjunct Business Professor at Johnson & Wales University. In her spare time, Jo-Ann enjoys playing as much golf as she can squeeze in.

If you know any women in Rhode Island who might be interested in joining this region's growing Tiffany Circle, please contact Patty.Burke@redcross.org

Tennessee Region

The Tennessee Region held a Virtual Tiffany Circle Lunch & Learn on Home Fires co-hosted by Tiffany Circle members **Stacy Weeks** and **Jennifer Wolcott**. The event occurred on



February 3, 2021, and featured Virginia Mewborn, Director of Disaster for the Southeast Caribbean and Carolinas Division.

Virginia spoke on the record-breaking disasters in 2020. Nearly 11,000 disaster volunteers and staff were deployed, both in-person and virtually, to provide immediate help and hope during 271 large operations. Jessica Fisher, a Tennessee Red Cross volunteer, shared a story about the home fire her family experienced when she was a teenager and how the Red Cross was there to help them. Virginia then spoke about home fires and how the Red Cross has adapted to unique challenges presented by COVID-19.

Heather Carbajal, Executive Director of Kingsport, Tennessee, shared a digital home fire packet that informs members how to make a family plan, how to build an emergency kit and what to do in the event of a home fire.

LIKE MOTHER, LIKE DAUGHTER

Lauren Heinauer Barber is a regular blood donor, and she didn't have to look far for inspiration to help save lives. She learned the importance of giving back from a woman very close to her—her very own mom.

Tiffany Circle member, **Paula Heinauer** has been involved with the Lowcountry South Carolina Red Cross for over 20 years. "It was when my kids were in high school," Heinauer recalled. "That's when I felt like I had time to really make a difference."

For the Heinauer's, giving blood is often a family affair. In December 2019, Paula, her son Adam and his fiancé, and her three children all attended a blood drive at the Charleston-area chapter office. And in December 2020, five members of the extended Heinauer family rolled up their sleeves to give the gift of life!

In addition to joining her mom as a Tiffany Circle member, Lauren also helps to plan and recruit donors for quarterly blood drives co-sponsored by the Lowcountry South Carolina Chapter Board of Directors and the Lowcountry South Carolina Tiffany Circle.

We can't wait for the day when Lauren's children are old enough to donate blood, too. Imagine: Three generations of Heinauers, side-by-side and saving lives!

Tiffany Circle member Lauren Heinauer Barber giving blood on December 1, 2020.

Tiffany Circle member Paula Heinauer giving blood.

Paula Heinauer presents her daughter, Lauren Heinauer Barber, with her first Tiffany Circle charm, as Lauren's youngest of three children, Birdie Barber, eagerly awaits her time to join in the fun! This photo was taken before COVID-19.

A FAMILY AFFAIR: TIFFANY CIRCLE MEMBER SPONSORS DAUGHTERS

St. Louis Tiffany Circle member **Kathy Lang** (center) recently sponsored her two daughters in Tiffany Circle. Welcome **Ann Marie Lang** (left) and **Vanessa Lang** (right) to our Tiffany Circle family!

LINKEDIN SPOTLIGHTS

Are you on LinkedIn? Join the [American Red Cross Tiffany Circle Group](#) to network with other members online. Also check out the [American Red Cross LinkedIn page](#), which features a Tiffany Circle member spotlight each month. If you know a compassionate, courageous or innovative Tiffany Circle member you think we should highlight on LinkedIn, please email Sabrina.Ingraham@redcross.org.

THE SOURCE

[The Source](#) is the Tiffany Circle's portal for up-to-date information on our local, regional, national and international presence and impact. Regions can share information about their events, allowing members to engage with Tiffany Circle members nationwide throughout the year. Staff and members can submit their Tiffany Circle events using the [Event Submission link](#). We hope you will find value and connection with your Tiffany Circle sisters by using The Source.

VOLUNTEER CONNECTION: HELP US MEET OUR GOAL!

As part of our FY23 Strategic Plan, we have a goal to have 350 Tiffany Circle Members logging hours on Volunteer Connection. Have you joined?

[Volunteer Connection](#) is an organization-wide volunteer management system used to engage, match, train and deploy volunteers to fulfill the Red Cross mission. One way we communicate the value of volunteer contributions is by quantifying volunteer hours. When you attend a Red Cross or Tiffany Circle meeting or event, volunteer your time at a shelter, blood drive or in the chapter, you are making a difference. We ask that you log these hours using the website or Volunteer Connection mobile app.

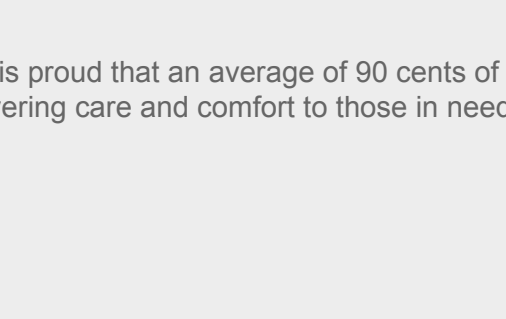
If you have questions about Volunteer Connection, please contact your regional relationship manager. Thank you for sharing your time, talent, and treasure!

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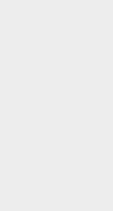
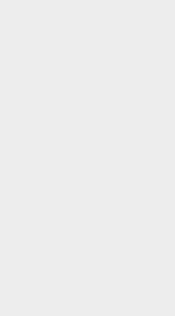
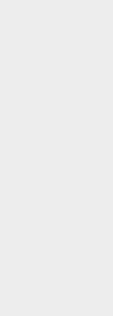
Staying in touch via the American Red Cross email list is the best way we have of keeping in regular contact with supporters like you, letting you know about how you can protect yourself and your loved ones from disasters and other emergencies, and how you can support our life-saving work.

[Click here](#) to unsubscribe from our list, but please know that if you leave, it will be harder for you to stay involved with the Red Cross and continue the work of which you've been such a critical part. It is only because of supporters like you that the Red Cross is able to respond when a disaster strikes or a home is impacted by fire, when someone needs CPR or a lifesaving blood transfusion, or when a family needs to contact a deployed service member in an emergency. And we don't want to lose you! Thanks for your support!

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Donate by phone: 1-800-RED CROSS (1-800-733-2767) | [Donate by Mail](#)



Help people affected by disasters big and small.



The Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.