



American Red Cross
Training Services

Train for the Moments that Matter

The American Red Cross, always on the front lines when it comes to saving lives, is once again out front bringing the future of First Aid/CPR/AED training programs to you. Our revolutionary approach combines new game-changing educational techniques with the latest science-based advancements in lifesaving care. Our goal? To immerse learners in an interactive and hands-on learning environment so you can be assured they leave with a mastery of lifesaving techniques and the confidence to act when moments matter.



New Red Cross First Aid/CPR/AED Programs: The Next Era in Lifesaving Education and Training

Rooted in Science

Confidence in our programs starts with the science. That's why every Red Cross training program is backed by the Scientific Advisory Council—a team of experts dedicated to gathering research from around the world and ensuring that what is learned or taught is based on the latest and best emergency science.

Reimagine the Way You Teach

Only the Red Cross leverages active learning in its lifesaving educational programs—a proven method to not only increase student attention and engagement but also skill mastery and retention. With 20% more hands-on training time, peer-to-peer learning strategies and the ability for instructors to focus on teaching only critical lifesaving skills, this educational approach acts as a force-multiplier and reinforces the key actions required when minutes matter.

Enhance Student Learning

Instead of a one-size-fits-all approach, our flexible education programs are designed for 21st century learning, taking into consideration where, when and how your students prefer to train. We incorporate adaptive learning methodologies to tailor our blended learning programs based on the level of experience students have previously acquired. The result? Improved skill competency, retention and optimized seat time.

A Personalized Approach That Saves Time and Money

Focused on critical lifesaving care with easy-to-remember actions, our new streamlined programs enable instructors to teach lifesaving skills in less time. From all-new realistic live-action video to free easy-to-reference eBooks and instructor manuals to flexible delivery formats, instructors now have access to the latest tools and resources to personalize the learning experience while saving time and money.

Choose the next era of lifesaving First Aid/CPR/AED education and train with confidence.

Visit redcross.org/firstresponders



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