



**American Red Cross**  
Training Services

# Water Habits Are Learned Early



## Longfellow's WHALE Tales Water Safety for Children

### **Did You Know?**

Drowning is a leading cause of death for children in the United States. However, with good education and preventive measures, we can help save lives.

### **Introducing the American Red Cross WHALE Tales Program**

The Red Cross is committed to preventing drowning by teaching children how to be safer in, on, and around water in a fun and engaging way. Our free WHALE Tales program, available in both English and Spanish, delivers essential lifesaving lessons for children from kindergarten to grade 5.

### **Comprehensive and Accessible**

The WHALE Tales program uses comprehensive teaching resources to support community outreach initiatives, raising awareness of drowning risks, including in communities with limited swimming skills. By offering materials in multiple languages, we aim to reach more children across the United States and teach them vital water safety skills.

**Join us in our mission to ensure every child knows how to be safer in, on, and around water!**



## Designed to be Delivered Anywhere by Anyone

**Dryland Delivery:** Teaches children safe behaviors in, on, and around water without needing a pool.

**Integration:** Can be used in classrooms, at community events and in swim lesson programs.

**Free, Comprehensive Materials:** Includes easy-to-follow lesson plans, presentations, engaging animated and live-action videos, activity sheets and take-home information for parents and caregivers.

**No Prior Knowledge Needed:** Leaders only need to be familiar with the content and materials.

**Resources for Families:** Water safety conversations need to start at home.

[redcross.org/watersafetyforkids](https://redcross.org/watersafetyforkids) - view age appropriate video lessons with your child to learn how to be water smart.

[redcross.org/watersafety](https://redcross.org/watersafety) - learn about making water competency a priority for your family and find swim lessons for all ages.

**Visit our Longfellow's WHALE Tales web pages for more information**

English: [redcross.org/WHALEtales](https://redcross.org/WHALEtales) | Spanish: [cruzrojaamericana.org/WHALE-tales-espanol](https://cruzrojaamericana.org/WHALE-tales-espanol)



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