

Helping Make the Water Safer for Everyone

The American Red Cross Centennial Campaign

Our goal is to help reduce drowning in communities where the risk is highest. We do this in collaboration with Red Cross Training Providers by providing resources to make water safety, swim lessons and aquatics certification courses available, accessible and affordable, focusing on those who would likely not otherwise have the opportunity.

Want to learn more or apply to be a part of the campaign? Scan the QR code.





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Check out these FREE resources from the Red Cross to help support your water safety and drowning prevention efforts!

Free Online Content

Redcross.org/watersafety Redcross.org/watersafetyforkids

Free Online Courses

Water Safety for Parents and Caregivers (*available in English and Spanish*) Orientation to Swim Lessons for Parents and Caregivers Becoming an Ambassador for Water Safety

Free Mobile App

Red Cross Swim

Free Instructor-led Courses

For Children Longfellow's WHALE Tales

For Adults

General Water Safety Home Pool Safety Sun Safety Rip Current Safety

To access these resources and more, scan the QR code or visit redcross.org/watersafety



American Red Cross

