

Centennial Connection



American Red Cross



October/November 2025



Openers

Happy Fall Everyone!

As we enter this season of gratitude, we want to take a moment to sincerely thank each and every one of you. Your commitment to water safety and your dedication to serving your communities through aquatics is inspiring—and we're honored to be part of that journey with you.

We are well into our annual meetings. These serve as a powerful reminder of the incredible work you've accomplished over the past year. We sincerely appreciate the effort that so many of you have made to ensure that your reporting is up to date and you've submitted the associated invoices. As we look ahead, we're excited to continue supporting your efforts and helping each of you expand your impact even further.

Together, we're making a difference in the lives of countless individuals and families. Thank you for choosing the American Red Cross as your training provider and thank you for being a vital part of the Aquatics Centennial Campaign. We're proud to stand beside you on this mission.

Welcome to Our New Centennial Campaign Program

We are thrilled to announce the newest licensed training provider to the Centennial Campaign program:

Columbus Recreation and Parks – Aquatics (Ohio). Please join us in

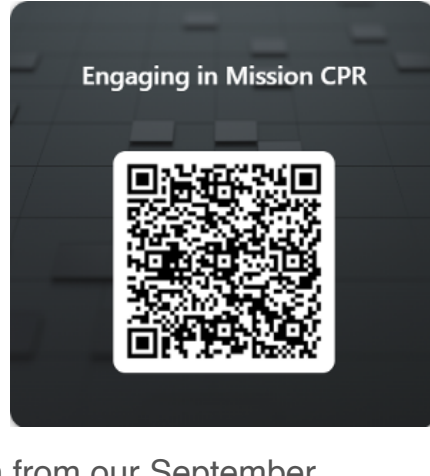
welcoming them to the team!



Operations

Mission CPR

Interested in engaging in or simply learning more about our Mission CPR initiative? Scan this QR code and fill out the interest form, or contact our Mission CPR Program Manager, Adriana Higuera, directly at Adriana.Higuera@redcross.org.



If you'd like to know more about Mission CPR, check out the PowerPoint presentation from our September Centennial Connector Call. You can find it at redcross.org/centfacilities.



Resources

Shout Out for Reporting and Invoicing

Thank you to everyone who reported their summer courses and submitted their invoices within the specified timeline.

Sixteen providers met all of the criteria for our September reporting incentive. The following providers received an American Red Cross-branded tote bag and a pod of whales for use in their Learn-to-Swim classes:



- Alaska Pacific University, AK
- Boys & Girls Club of Broward County, FL
- Boys and Girls Club of the Muskegon Lakeshore, MI
- City of Galveston, TX
- City of Temple, AZ
- City of Tracy, CA
- Greensboro Aquatic Center, NC
- Haines City Aquatic Center, FL
- Kingsport Aquatic Center, TN
- Lake Havasu City, AZ
- Macks Borrero, PR
- Miami-Dade Parks, Recreation & Open Spaces – Aquatics, FL
- Northside Elite Aquatics, NC
- Philadelphia Parks and Recreation – Aquatics, PA
- Riviera Club Foundation, IN
- SELA Aquatics, LA

Thank you for finishing the summer season strong and submitting the required paperwork in a timely manner!

Quick Links

Red Cross Learning Center Overview & Orientation Courses for Instructors and Administrators

- Register Here: [Overview & Orientation Session](#)
- Register Here: [Setting Up & Delivering Classes](#)

Request Online Class

Request Online Class can be found on RCLC only if you are logged into your account and you are an Administrator with Partner Portal Access.

The red button for Request Online Course is on the righthand side.

- [Request Online Class](#)
- [Request Online Class Quick Reference Guide](#)



Spotlight On

Riviera Club Foundation Indianapolis, IN

Lanyards, Learning and Lifesaving

Tips: Water Safety in Action

by Carrie Kirk



Thanks to our ongoing partnership with the American Red Cross, we were able to highlight the Water Safety for Parents and Caregivers course. We made this course available via a custom QR code printed on custom lanyards distributed at the pool. Each lanyard also includes quick tips on water safety, ensuring that even those who don't visit the website still receive helpful information. The lanyards serve a dual purpose: they're a practical item for ongoing use and an effective way to get educational materials directly into the hands of our patrons. To draw attention to our information table, we also handed out free water safety stickers, which proved to be a hit with kids—and naturally, their parents followed.

We've continued to share these resources beyond the pool. Remaining lanyards were distributed at Coburn Place Safe Haven's Back-to-School Night, and during our Family Swim Night—an event where swimmers and their families are invited to enjoy the pool together, celebrate their progress, and have fun in a safe environment.

This initiative reflects our commitment to community outreach, safety education, and family engagement. We're proud of the impact it's already making and look forward to expanding these efforts in the future.



Calendar

Water Safety Instructor® Trainer Academies

Interested in attending an academy? Start by reviewing the [Instructor Trainer qualifications](#). If you meet the requirements, submit your [application](#). Approval usually takes about 1–2 weeks. Once approved, your eligibility to reserve a spot is valid for one year. Apply early—enrollment closes one month before the academy start date.

March 9-13, 2026

Chicago, IL

April 13-17, 2026

Stone Mountain, GA

Find Us at These Conferences

National Congress of American Indians, Seattle, WA: Nov. 16–21, 2025

Cardiac Arrest Survival Summit, Phoenix, AZ: Dec. 3-6, 2025

International Aquatics & Water Safety Conference and Exposition (formerly AOAP/NDPA), Colorado Springs, CO: Feb. 16-19, 2026

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