

# Centennial Connection



American Red Cross

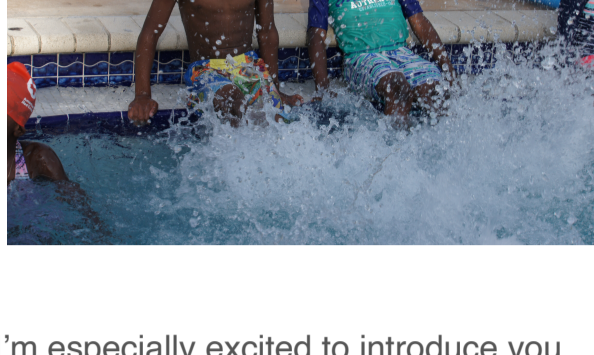


## Openers

Thank you for all you do in your communities to help prevent drowning and to help equip people of all ages with the knowledge and skills to enjoy the water safely. We hope that you are having a safe and happy summer.

## We're Expanding The Centennial Campaign

We have big news to share. Because of the impact that our work together is making, the Red Cross is doubling the Centennial Campaign to 100 programs. To help support the expansion and to provide additional support to you, our Centennial Campaign providers, I'm especially excited to introduce you to new members of our team:



- **Stephanie Darimont** is our new Aquatics Mission Program Manager. Many of you know Stephanie through her role in the Red Cross as Senior Manager of Instructor Capacity Development and Aquatic Program Fulfillment, working directly with Instructor Trainer Academies and the Aquatic Examiner Service. She has a bachelor's degree from the University of North Texas in Recreation and Leisure Studies Program Management, and she has worked in various aquatic supervisory and programming roles across the state of Texas. Stephanie has served as the President of the Central Texas Aquatics Association and President of Texas Public Pool Council and is currently on the Public Sector Committee for the World Waterpark Association.
- **Eliza Shaw**, Marketing Specialist, Training Services, has primary responsibility for supporting the marketing needs of the Centennial Campaign. Eliza graduated from Clemson University with a degree in Marketing and Non-Profit Studies. In the summer of 2019, she was an Aquatics Mission intern with the Centennial Campaign at the Red Cross. We are thrilled that her intern experience led her to seek full-time employment with the Red Cross after graduation and that she is back supporting our work together.
- **Ashley Williams** is our Aquatics Mission Specialist intern this summer. She recently graduated with a bachelor's degree in public health from the University of South Florida. This summer she is helping our expansion efforts as well as supporting the revision of Longfellow's WHALE Tales program.

We are all working together to expand the campaign to more locations and provide additional support to our existing providers to help you get the most out of what the campaign has to offer. We'll be connecting with you more once the summer season begins to wind down. In the meantime, we are evaluating our marketing and support resources. We would love to hear from you. If there are any resources that would be helpful, such as to help raise awareness of your participation in the campaign, recruit participants or inform your community of the availability of scholarships, please reach out to Eliza at [eliza.shaw3@redcross.org](mailto:eliza.shaw3@redcross.org).

LEARN MORE



## Operations

### Report Your Centennial Teaching Activity

Please report all of your Centennial-related teaching activity through the Red Cross Learning Center (RCLC). A few tips/reminders to help make sure they are being recorded properly:

First and foremost, be sure to enter your Centennial course records under the "Centennial – Your Account Name" in your RCLC profile.

- Check to see if your Centennial Account is accessible when using course record entry.
  - You should be able to see "Centennial – Your Account Name" in your drop-down selection when entering a course record.
- Check to see that you are an administrator on your Centennial Account.
  - To be an administrator on your account, your RCLC Home Screen will say "Red Cross Learning Center – Administrator Portal" in bold black letters across the top.
  - If you do not have the administrator portal, please let us know.
- Check to see if your Instructors are listed on your Centennial account.
  - If you need Instructors added to your centennial account, you can reach out to the TSC or work with us directly to get them added.

### RCLC Has Helpful Documents For You

Search the names below to find these documents or go to the resources tab and select How-To Information and Videos:

- How to Report a Course Through Course Record Entry (Updated January 2020)
- How to Report Classes through Course Record Entry
- How to Report Swim Lessons Taught

### Timing Of Course Reporting

Remember, reporting of courses taught should be within 10 days of course completion. If you need any assistance on reporting Centennial-related course records, accessing your account, adding instructors or being added as an administrator, please let us know. We will also be offering a Microsoft TEAMS virtual help session on August 25, 2023 at 3PM ET.

### Learning For All: Instructor Inclusion Training

Have you - and your instructor team members - completed Instructor Inclusion Training: Creating an Inclusive Learning Environment yet? This course echoes our desire to be an organization that reflects all communities we serve. The free online course offers advice on how to foster a space where all participants feel valued, and it will be a requirement course to take prior to your next recertification date. [Log into the Red Cross Learning Center](#) to find materials under the Resources tab > Administrative Information > Diversity and Inclusion > Self Registration Instructions - Instructor Inclusion Training.



## Resources

If you haven't already, please click on the "Map Form" button below to be included on the Google map of current Centennial programs on our website.

Know another organization that would benefit from being a part of the Centennial Campaign? Click on the "Interest Form" button then send them the link.

MAP FORM

INTEREST FORM



## Spotlight On

### The Inaugural U.S. National Water Safety Action Plan Has Been Released!

This is an effort to unite communities and help put an end to preventable drowning tragedies. The Plan envisions a United States where everyone is safe in, on, and around water. Follow this [link](#) to learn more and download your copy.



DOWNLOAD NOW



## Calendar

[7/31/2023 - International Lifeguard Appreciation Day](#)

[8/30/2023 - National Beach Day](#)

[August 2023 - National Wellness Month](#)