

Centennial Connection



American Red Cross



Openers

Happy Summer Season! We are so excited as summer gets underway and look forward to hearing about all the great work you are doing. We are keeping this short, as we know you are very busy. As always, if you need anything from us, please reach out.

We are proud to be able to support your work. You are making a positive difference in your communities and providing the opportunity for people of all ages to have confidence in water, for life.

Welcome to Our New(er) Centennial Campaign Programs

The expansion to 100 Centennial Campaign programs continues. Welcome!

- City of St. Petersburg, FL
- City of Denton, TX
- Augusta Recreation and Parks, GA
- Boys and Girls Club of Providence, RI
- New York State Parks, NY
- Lake Charles Louisiana Ward 3, LA
- Lee County, FL

Operations

Reminder: Need Guidance in Reporting Teaching Activity on Your Centennial “Child” Account? Reach Out!

A critical aspect to the success of the Centennial Campaign is accurate reporting of the courses that are delivered by each and every one of your organizations. Reporting the collective reach of all the different components of the campaign that help create “ecosystems of water safety” helps us continue to make the case for the need for – and the impact of – the campaign. This is information that we share with our leadership and our donors.

As you begin to enter your course records on your “Centennial – Name of Organization”, please let us know if you need help. Just reach out and we will hop on a call at your convenience. Reporting must be up to date in order to process invoices. Invoices should be sent to CentAdmin@redcross.org.

Resources

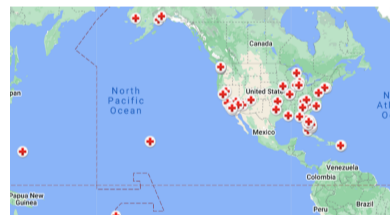
Quick Links

Red Cross Learning Center Overview & Orientations for Instructors and Administrators

- Register Here: [Overview & Orientation Session](#)
- Register Here: [Setting Up & Delivering Classes](#)

Centennial and Learn to Swim Provider Maps

Make sure your organization is on the maps!

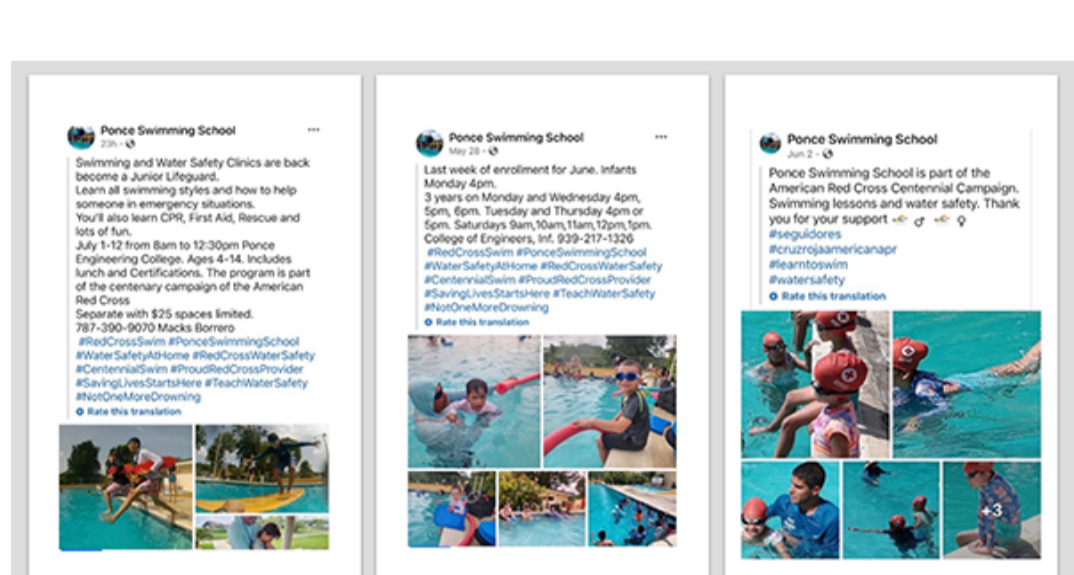


- [Centennial Map](#)
- [LTS Provider Map](#)

Spotlight On

Ponce Swimming School

Ponce Swimming School in Puerto Rico, led by Macks Borrero, is doing great things using social media to tell their story. We wanted to share a few of their posts for inspiration! They have over 12,000 followers on Facebook.



Calendar

Water Safety Instructor® Trainer Academies

- July 22–26: Spokane, WA (registration deadline June 21)
- August 5–9: Greensboro, NC (registration deadline July 5)
- August 12–16: Eden Prairie, MN (registration deadline July 12)
- August 19–23: Plainfield, IL (registration deadline July 19)
- August 26–30: Strongsville, OH (registration deadline July 26)
- September 16–20: Clearwater, FL (registration deadline August 16)
- September 23–27: Lawrenceville, GA (registration deadline August 23)
- October 7-11: Pleasant Prairie, WI (registration deadline September 6)
- October 21-24: McKinney, TX (registration deadline September 20)
- November 13-17: Carson City, NV (registration deadline October 11)
- December 2-6: Provo, UT (registration deadline November 1)
- December 16-20: Morgantown, WV (registration deadline November 15)