



**American Red Cross**  
Training Services

## Aquatic Leadership and Innovation

### Commitment to Aquatics Excellence

At the American Red Cross, we are passionate about the important, market-leading role we play in helping build confidence in the water, for life.

As a trusted partner in aquatic excellence, we invite you to join us at the 2023 National Water Safety Conference & AOAP Conference to learn about the latest innovative science and training techniques from the Red Cross.

To make certain that your staff and community stay in and around the water, we will be hosting the following informative sessions:

- The Power and Potential of Partnerships
- Translating Science into Practice
- Teachable Moments: Taking Less Than Perfect Results and Creating Meaningful Training

Be sure to visit us at booth 205 to learn about more exciting aquatics innovations!

**2.5M**  
INDIVIDUALS  
TRAINED ANNUALLY



**SWIM APP**  
SWIM APP FOR  
USEFUL SAFETY TIPS

 **100+ YEARS**  
OF WATER SAFETY

**FREE**

CENTENNIAL/WATER SAFETY/ DROWNING  
PREVENTION EDUCATION RESOURCES  
[redcross.org/watersafety](https://redcross.org/watersafety)

**300K**  
LIFEGUARDS  
TRAINED ANNUALLY

**15K**  
AQUATIC  
TRAINED PROVIDERS



**WHALE TALES**  
LONGFELLOW'S WHALE TALES  
WATER SMART PROGRAM

Interested in improving your aquatics training?  
Click [here](#) to learn more.