



2019

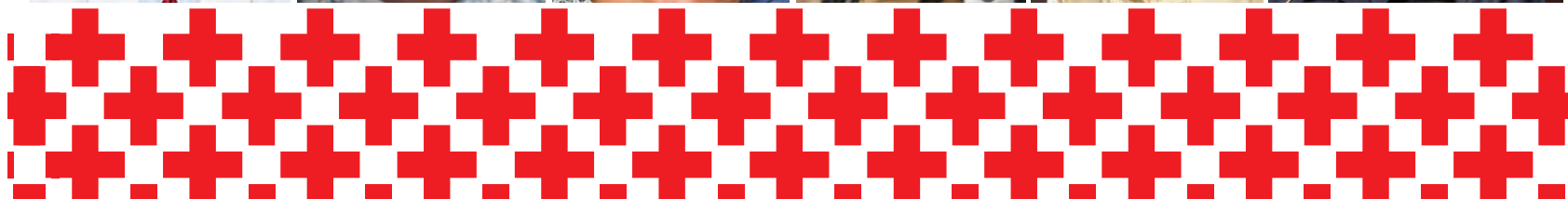
Heroes Breakfast

SPONSORSHIP OPPORTUNITIES

American Red Cross
Cape, Islands & Southeast Massachusetts

Friday, April 5, 2019 • 7:30 a.m. to 9:00 a.m.

The Resort and Conference Center at Hyannis, 35 Scudder Ave, Hyannis, Massachusetts



Will you consider being a sponsor for our Annual Heroes Breakfast?

The American Red Cross Heroes Breakfast is the largest annual fundraising event for the Cape, Islands and Southeast Massachusetts chapter. More than 500 heroes, individuals, community leaders, business owners, family and friends will be in attendance.

At the breakfast, we are proud to showcase how local heroes change lives. Selfless acts of heroism—whether they occur through saving a life or enriching and transforming lives over years of service to our community—make a difference in our Cape, Islands and Southeast Massachusetts communities. Every person we highlight is a true hero.

Sponsorship packages offer a wide range of benefits:

- Our Heroes Breakfast provides your company the opportunity to align itself with a highly publicized, well-established, heart-warming event.
- As one of the nation's leading humanitarian organizations, the American Red Cross is dedicated to helping people in need. We depend not on government funding, but on the many generous contributions from the American public to support our lifesaving services and programs.
- Your sponsorship helps support the programs and services of the American Red Cross in all towns throughout Cape Cod, Martha's Vineyard, Nantucket and Southeast Massachusetts.
- Through your generosity we are able to raise the funds needed to continue providing assistance to the communities we serve.

By sponsoring our Heroes Breakfast you help to ensure that your local Red Cross is ready when the time comes.

2018 Sponsors

Supporting Sponsor



Media Sponsors



Community Sponsors

Balise Auto
Cape Air
Barnstable County Sheriff's Office
Market Basket
The Steamship Authority

Champion Sponsors

Cape Cod Five Cents Savings Bank
The Cooperative Bank of Cape Cod
E. J. Jaxtimer Builder, Inc.
Oceanside Restoration
Eastern Bank
Rockland Trust
Ophthalmic Consultants of Boston

Table Sponsors

Mazzoni & Associates
General Anthony Schiavi
Colonel Virginia Doonan
Northbridge Senior Living

Scott Shiels Bienz
General Jimmy Dishner
McGuire Financial Services
Lisa Maiden
Cape Cod Military Support Foundation
Nauset Disposal
First Citizens Federal Credit Union
Rockland Trust
Kevin Ralph
Puritan Cape Cod
Maplewood Senior Living
Denise Thorne Johnson
CHAMP Homes
Plymouth Sunrise Rotary Club
Dakin Family
Cape Air
Bristol County Savings Bank
Sierra Delta, Inc.
Cape Cod Community College
Educational Foundation



Platinum Sponsor \$10,000

Your sponsorship can provide the funding for up to 8 students to complete our Nurse Assistant Training Program

- **Two** prominently placed tables at the Heroes Breakfast. **Each** table includes **8 seats** for your guests and two seats for an honored Hero and their guest, a total of **16 seats** for your guests and 4 for heroes and their guests.
- Presentation by company representative of **two Heroes** of your choice at the Heroes Breakfast
- Prominently placed **banner and signage** at Heroes Breakfast
- **Logo and link** on Heroes Breakfast web page
- **Logo** in email campaigns and marketing materials (subject to print deadline)
- **Logo and recognition** in press releases
- Monthly **logo & recognition** on regional **Facebook** page and in **e-newsletter**
- **Logo** included in Thank You ad after event
- Company representative invited to serve on **Heroes Selection Committee**
- Home Fire Campaign “**Lunch & Learn**” for up to 50 staff members at your place of business
- Co-branded promotional item supplied to all event attendees

Supporting Sponsor \$5,000

Your sponsorship can cover the cost of opening or preparing a shelter for one night for up to 150 people

- One prominently placed **table** at the Heroes Breakfast. The table includes **8 seats** for your guests and **two seats** for an honored Hero and their guest
- Presentation by company representative of **one Hero** at the Heroes Breakfast
- **Logo** featured on **signage** at Heroes Breakfast
- **Logo and link** on Heroes Breakfast web page
- **Recognition** in email campaigns and marketing materials (subject to print deadline)
- **Recognition** in Press releases
- Monthly recognition on regional **Facebook** page and in **e-newsletter**
- **Logo** included in Thank You ad after event
- Company representative invited to serve on **Heroes Selection Committee**
- Home Fire Campaign “**Lunch & Learn**” for up to 30 staff members at your place of business
- Co-branded promotional item supplied to all event attendees

Community Sponsor \$2,500

Your sponsorship can provide financial assistance to a family for food, clothing and shelter following a house fire.

- **Six seats** at the Heroes Breakfast
- Presentation by company representative of **one Hero** at the Heroes Breakfast
- **Recognition on signage** at Heroes Breakfast
- **Logo and link** on Heroes Breakfast web page
- **Recognition** in email campaigns and marketing materials (subject to print deadline)
- Monthly Recognition on chapter **Facebook** page and in **e-newsletter**
- Listing included in Thank You ad after event
- Home Fire Campaign “**Lunch & Learn**” for up to 10 staff members at your place of business
- Promotional item of your choice (from your company) provided to all event attendees

Champion Sponsor \$1,000

Your sponsorship can provide blankets for 100 disaster victims

- **Four seats** at the Heroes Breakfast
- **Recognition on signage** at Heroes Breakfast
- **Link** on Heroes Breakfast web page
- **Recognition** in email campaigns and marketing materials (subject to print deadline)
- Monthly recognition on regional **Facebook** page and in **e-newsletter**
- Listing included in Thank You ad after event

Table Sponsor \$500

Your sponsorship can provide a full day of food and shelter for 10 people affected by disaster

- **Ten seats** for your guests at the Heroes Breakfast
- **Signage** on your company's table

Individual Tickets \$50

Heroes Breakfast

Thank you for making a difference



For more information, please contact Jean Crooks
at Jean.Crooks@redcross.org or call 508-534-7089.

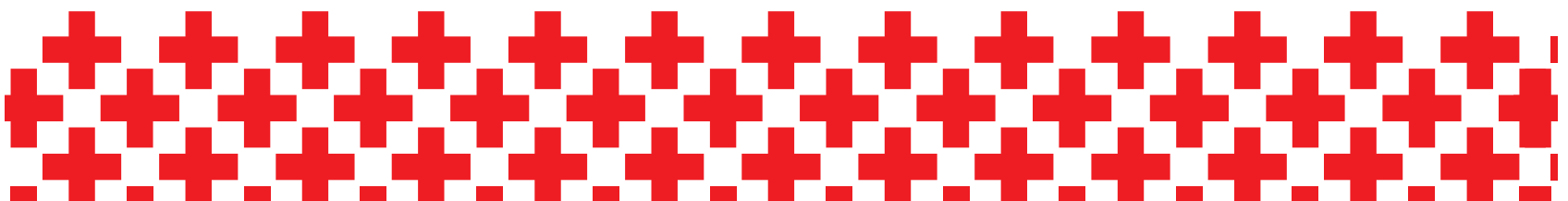
286 South Street, Hyannis, MA 02601
508-775-1540
redcross.org/Hyannis



American Red Cross
Cape, Islands & Southeast
Massachusetts

Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.





American Red Cross
Cape, Islands & Southeast
Massachusetts



2019 Heroes Breakfast Sponsorship Agreement

☐ Yes, I would like to join the American Red Cross in honoring local heroes at the annual Heroes Breakfast event on Friday, April 5, 2019. Please accept my gift of:

- ☐ Platinum Sponsor: \$10,000
- ☐ Supporting Sponsor: \$5,000
- ☐ Community Sponsor: \$2,500
- ☐ Champion Sponsor: \$1,000
- ☐ Table Sponsor (10 seats): \$500

Individual Breakfast Tickets: \$50 _____ (Please indicate number of tickets)

I would like to make a general donation of \$ _____

Total \$ _____

Contact Information

Organization _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Alt Phone _____ Fax _____ Email _____

Payment Information

☐ Credit Card ☐ Check (payable to the American Red Cross) ☐ Send Invoice

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number _____ Expiration _____ CSV/CID/CVV _____

Name _____ Signature _____ Date _____

Please send completed Sponsorship Agreements and Payment to:

American Red Cross of the Cape, Islands and Southeast Massachusetts
Attn: Jean Crooks
286 South Street, Hyannis, MA 02601

